THE NEVADA GLOBE

Nevada Globe is a news site with a granular focus on Nevada politics

Nevada Globe is being read by politically engaged Nevadans every week. They tune in to our articles every day for the inside scoop on what's going on around the state. They are getting their political news from us.

**ATTENTION: Non Profits, Advocacy Groups and Political Campaigns**. Gain new members, raise funds, promote events & publications. We are offering very special rates and programs to get your message out to our pro-growth, pro-business readers.

Nevada Globe should be a part of how your clients reach this specific audience. Your messaging, announcements and promotions will appear next to our well-read articles.

We are reaching decision makers and influencers in Cason City and beyond.

We will create a digital campaign that will reach these very influential readers. We can be very flexible with our advertising packages. If you want to target a certain part of the state, we can create a campaign tailored to your client's needs.

**Please consider Nevada Globe in your next media plan**

# ADVERTISING

## Rates & Specs:

### Al La Carte Campaigns

- Standard ad units: $10 CPM

### Sample Packages:

- 100,000 impressions.....$1,000
- 175,000 impressions.....$1,750
- 250,000 impressions.....$2,500

- Prestitials (video and static).....$400/day
- Sponsored Post.....$400/week
- Site Takeovers.....$750/day (Includes takeover and prestitial)

### THE CAPITOL MALL - $1,250

- 100,000 standard ad unit impressions
- 1 Prestitial

### THE S. CARSON ST. - $2,500

- 200,000 standard ad unit impressions
- 2 Prestitials

### THE SILVER PKG - $5,000

- 300,000 standard ad unit impressions
- 4 Prestitials
- 1 Takeover

### BASIC AD SIZES

| | |
|---|---|
| 800x600 | Prestitial/Road Block |
| 728x90 | Leaderboard |
| 300x600 | Filmstrip |
| 300x250 | Medium Rectangle |
| 320x50 | Mobile Web Adhesion |

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