

thenevadaglobe.com

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Ownership and Financing

The website is owned by Sea of Reeds Media, a privately held company whose founder and chief executive officer is Ken Kurson, who was the editor-in-chief of the New York Observer from 2013 to 2017 when it was owned by Jared Kushner, son-in-law and a top advisor to former U.S. President Donald Trump. Sea of Reeds Media owns a total of eight websites, including NewJerseyGlobe.com and CaliforniaGlobe.com, as well as ModernConsensus.com, which writes about cryptocurrency and blockchain technology.

A January 2021 New Jersey Globe article identified Kurson as the owner of Sea of Reeds Media. Among other previous roles, Kurson was the chief operating officer for former New York City Mayor Rudy Giuliani's 2008 presidential campaign committee.

TheNevadaGlobe.com runs advertisements.

Content

The Nevada Globe describes itself on the About Us page as “an independent, professional news website obsessively chronicling everything political throughout the Silver State Nevada. We are pro-growth and pro-business, non-partisan and objective; we report what we see and hear without fear or favor.” The Nevada Globe started publishing in September 2021.

The site primarily covers state-level politics and, to a lesser extent, local government in Clark County, where Las Vegas is located. In the website's first few months of publishing, the Globe regularly covered topics that included legislative redistricting in Nevada, the role of Democratic Socialists in the Nevada State Democratic Party, and reports about the political maneuvering ahead of Nevada's 2022 U.S. Senate and gubernatorial elections.

In addition to news sections titled Governor, Legislature, Local, and National, the website has an Opinion section, although only one article was published in this section by mid-November 2021.

Credibility

Nevada Globe stories are typically factual and based on the website's original reporting, which often includes interviews with political figures and others in Nevada. The Globe also regularly cites reporting by other news outlets in the state, including the Nevada Independent and the Las Vegas Review-Journal. Headlines accurately portray the content.

TheNevadaGlobe.com does not state a corrections policy, and NewsGuard did not find any corrections on the site during a November 2021 review. However, because the Globe has only been publishing since September, NewsGuard cannot determine that the site at this time fails the standard for regularly correcting errors.

Asked about the site's approach to corrections, Editor Megan Barth told NewsGuard in a November 2021 email, “Should we become aware of any relevant errors, we will correct them prominently and completely.”

Although the Globe describes itself as “non-partisan and objective” and has an Opinion section, news stories published outside of that section often include conservative opinion.

For example, a November 2021 article in the Legislature section, titled “Despite Activist and GOP Pushback, Redistricting Maps Pass On Party Line Vote” stated that “The proposed boundaries in SB-1 would give Democrats the best chance at a legislative supermajority, securing their power and satiating their never-ending appetite for new and higher taxes.”

Another November 2021 article in the Legislature section, titled “In a Swing State Like Nevada, Democrats Pose as Moderates But Partner With Radicals” stated in its subheadline: “Catherine Cortez Masto: A trojan horse for a radical agenda.” Cortez Masto, a Democrat, represents Nevada in the U.S. Senate.

An October 2021 article in the Local Section, titled “Exclusive: Redistricting Consultant Reveals How Politics and Race Shape District Lines,” stated: “Who are these consultants to determine that a voter's ethnic background should be the most important determining factor in placing that voter in a particular district?”

Asked about the site's use of opinionated language in news coverage, Kurson, the outlet's owner, told NewsGuard in a November 2021 email, “All news stories in all news publications have the writer's opinion baked into them. And the editors' opinions are baked in by virtue of what stories the publication has decided to run and those that they ignore, as well as how they're illustrated, what page they appear on, and a hundred other micro decisions that reflect the basic reality that we are human beings and naturally bring our biases into all that we do.”

Kurson acknowledged that his site's news content is at times "probably more 'voicy' than is optimal," but he added, "Our publication is six weeks old and has one employee. We are finding our voice and I would respectfully request that you withhold judgment as we do so."

Although it is true that NewsGuard reviewed the Globe fewer than two months after the site launched, this does not negate the fact that on multiple occasions, the Globe has already published opinionated news content outside the site's Opinion section. Therefore, NewsGuard has determined that the site at this time does not handle the difference between news and opinion responsibly. However, we plan to review the site regularly to see if that changes as the enterprise develops.

In his November 2021 email, Kurson also voiced broader criticism of NewsGuard, stating: "This is so scary to me. A bunch of journalists have appointed themselves the police of other journalists. And then huge tech companies off-shore their own responsibilities to police their platforms and use companies like NewsGuard to determine what their vast audiences can read.... That our publication, at 6 weeks old and with a single employee, has already attracted the scrutiny of your organization, as well as demands that we meet your 'criterion,' is so troubling, and it ought to be to all who are concerned about the death of local journalism."

Transparency

The Nevada Globe discloses Sea of Reeds Media's ownership through a logo at the bottom of the site. Clicking the logo leads to Sea of Reeds Media's website.

The bottom of TheNevadaGlobe.com identifies Megan Barth as the website's top editor and provides her email address.

Barth co-founded Red Wave America PAC, a GOP-oriented Political Action Committee — a role that the site does not disclose. However, because the committee has not spent money on elections since the 2018 cycle, according to OpenSecrets.org, which tracks money in politics, NewsGuard has determined that that the site meets the standard for revealing who is in charge, including possible conflicts, because the PAC appears to be inactive in Nevada and federal elections.

Stories include bylines, along with brief biographies of the writers.

Advertisements are differentiated from editorial content.

History

The Nevada Globe published its first article in September 2021. "Sea of Reeds started The Nevada Globe because the state's growth and relatively sparse state political coverage presented a promising business opportunity for a small media company," Kurson told NewsGuard in a November 2021 email.

Written by: [Sam Howard](#)

Edited by: [Eric Effron](#)

Send feedback to NewsGuard: [Click Here](#)

Sources

Ownership and Financing

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Content

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Credibility

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Transparency

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History

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This website mostly adheres to basic standards of credibility and transparency.

Score: 87.5/100

- ✓ **Does not repeatedly publish false content** (22 points)
- ✓ **Gathers and presents information responsibly** (18)
- ✓ **Regularly corrects or clarifies errors** (12.5)
- ✗ **Handles the difference between news and opinion responsibly** (12.5)
- ✓ **Avoids deceptive headlines** (10)
- ✓ **Website discloses ownership and financing** (7.5)
- ✓ **Clearly labels advertising** (7.5)
- ✓ **Reveals who's in charge, including any possible conflicts of interest** (5)
- ✓ **The site provides names of content creators, along with either contact or biographical information** (5)

Criteria are listed in order of importance.

[More information.](#)